## **Release of JSEA Digital Platform at NOR-SHIPPING 2022**

Dear Sir,

We are pleased to hear of your continued success.

As you know, NOR-SHIPPING 2022 is scheduled to be held in Oslo, Norway from April 4 to 7 this year. However, due to the worldwide spread of the new coronavirus, we, Japan Ship Exporters' Association(JSEA), have decided not to participate in the conventional exhibition and have been working to establish an exhibition system for online participation.

We are pleased to announce the release of the platform on the occasion of NOR-SHIPPING 2022.

The platform will feature an online reproduction of the actual Japan Stand that was originally planned for the exhibition, where participating shipbuilders can present their products, including ship photos, product videos, panels, etc. We will also release a video entitled "Challenges By Japan" for online presentation, prepared by the Nippon Foundation, Nippon Kaiji Kyokai and exhibitors.

Our association will release the platform in advance to more widely demonstrate the presence of the Japanese shipbuilding industry and to provide information to interested parties even during the current coronavirus crisis. On the day of the exhibition, the " Challenges By Japan " video will be also shown at the Japan Digital Pavilion set in the exhibition hall in a public viewing format.

We would appreciate your understanding and cooperation in disseminating the following URL and QR code to all interested parties in advance.

Sincerely yours

## JSEA Digital Platform

URL: <u>https://dp.jsea.or.jp</u>

QR Code:

Online exhibition hall release date: March 24

All content release date: April 4th

